
TOUCHSTONE HOME PRODUCTS



Electric Fireplaces • TV Lifts • TV Lift Cabinets





AGENDA

Company Overview

Lead Times & U.S. Warehouse

Add Value with a Touchstone Electric Fireplace

Products for Multi-Unit Dwellings

Our Partnership with PAA & Developers/Properties



ABOUT TOUCHSTONE®

A leader in innovation since 2005, Touchstone Home Products, Inc. has grown from a small family business to a major manufacturer and trusted home products brand.

- ❖ U.S. Company, based in the Philadelphia area.
- ❖ Seasoned inventory planning.
- ❖ Innovative product development.
- ❖ In-house customer support from Exton, PA.
- ❖ Consumers know the value of the TS logo.

SHIPPING & INVENTORY

As the manufacturer, we handle inventory and shipping seamlessly at our own Pennsylvania warehouses. Delivery can be scheduled for multiple delivery dates based on construction and renovation needs. We can **ship nationally** wherever your project is located.

Easy

Dedicated Sales Team
to Expedite Your Orders

Fast

Same Week Delivery to
Most of Pennsylvania



BY THE NUMBERS



60,000 Items Shipped in
2025



Top Performance for On-
Time Delivery



Our Own High Capacity
Warehouses



3 East Coast Facilities

EASY VALUE ADD

In-demand property feature - without install or maintenance hassles.

**“Fireplace” is
one of the most
searched and
sought after
amenities.**

Source: Zillow





TOUCHSTONE® ELECTRIC FIREPLACES

Perfect for rentals, 55+ units, luxury homes in all sizes and communities.

- ❖ Easy to install in new builds or renovations.
- ❖ Indoor and outdoor applications for every space.
- ❖ Coziness without the added liability of a real fire or dangerous gas. No maintenance required.
- ❖ Top rated Touchstone® realistic LED flame display.
- ❖ Designed for all seasons and climates. Flame display can be enjoyed with heat ON or OFF.

INCREASE VALUE

Add a desirable home feature at a low cost.

Potential renters and buyers feel at home – and will pay more for the comfort.

A small investment with big returns.





QUICK & EASY INSTALL

No gas line, flue or chimney needed.

Simple bump out wall construction
– or attach to wall.

Hardwire or install in standard outlet.

Can be added to any room.

WHY CHOOSE TOUCHSTONE®



Top Rated Brand, Wholesale Savings
Realistic Flames, True Ambiance



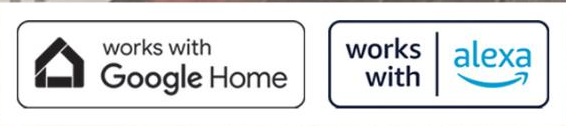
Upscale Look at Wholesale Cost



Top Rated Performance



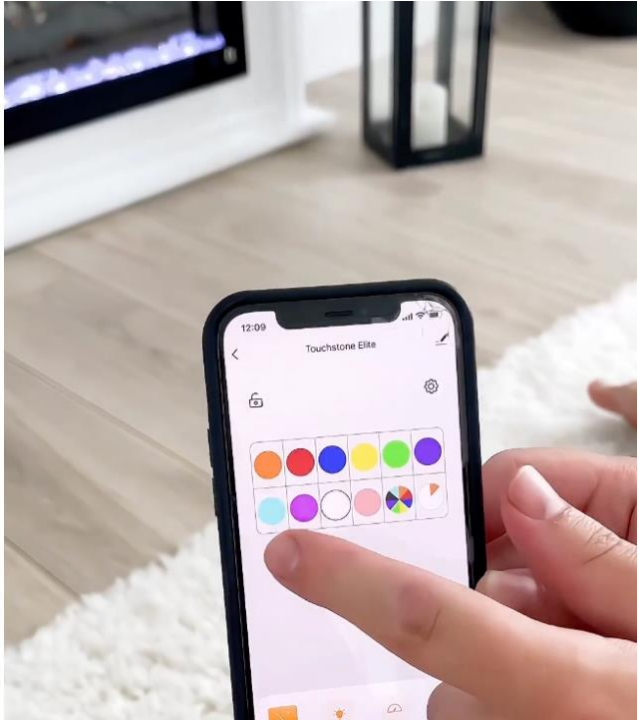
Realistic Premium Flame Technology



WHY CHOOSE TOUCHSTONE®



Slim Design, Smart Home Tech
Easy to Install, Simple to Use



THE SAFER FIREPLACE

Well-suited for rentals and over 55+ communities, Touchstone® Electric Fireplaces are **safer than gas or wood fireplaces.**

- ❖ Cool to the touch front.
- ❖ Child and pet friendly.
- ❖ Less liability.
- ❖ Lower insurance costs.



YES, IT'S ELECTRIC

Get all the relaxing
beauty of a real fire
without the liability.

- ❖ No fumes.
- ❖ No smoke.
- ❖ No burning embers.
- ❖ Automatic shut off.



SIZES & STYLES FOR EVERY SPACE



SIZES & STYLES FOR EVERY SPACE





Build a slim bump out.

FAST RENOVATIONS

- ❖ Build a slim bump out wall.
- ❖ Or save time with a pre-fab Encase® Surround Mantel Combo.
- ❖ Add a Fireplug® Pro Insert to existing fireplace hearth.



Encase®



Fireplug® Pro



"My experience with Touchstone
has been positive from start to finish!
My fireplace insert arrived on time, packaged
very well with no damage"
– Kerry

TOP RATED BRAND

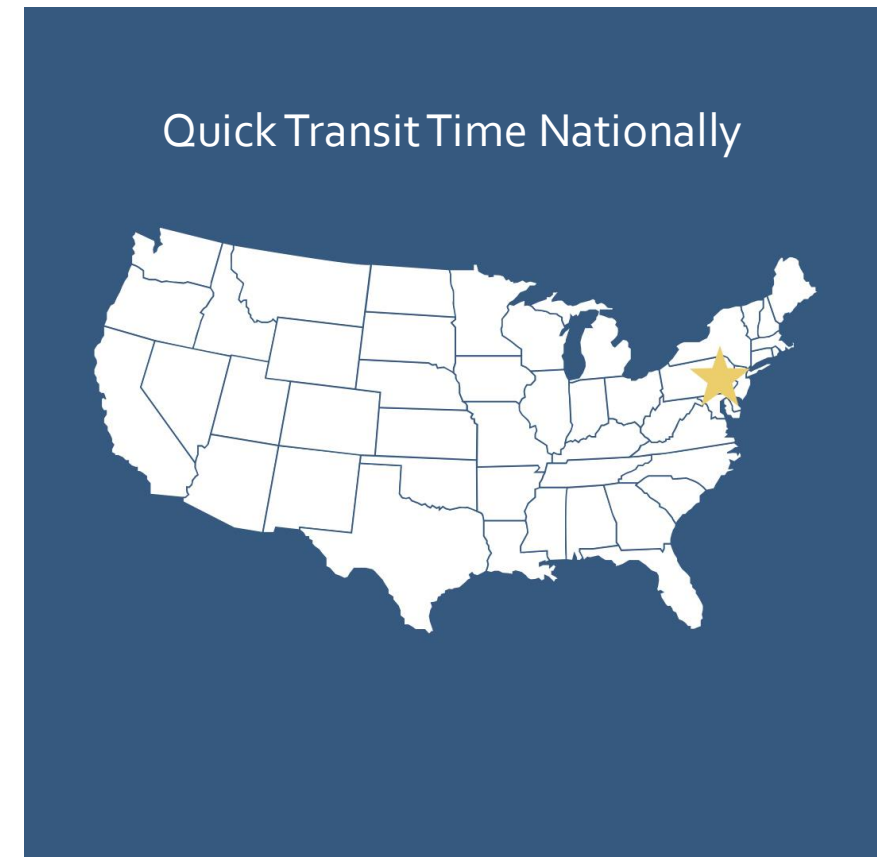
Our commitment to excellence shines
through the glowing reviews on Google,
NetPromoter, Amazon and our online store.



"Always an excellent experience
with Touchstone. These
are the products we use
every day on projects."
– Vinny

ORDERING IS EASY, DELIVERY IS FAST

- As a Pennsylvania-based company, we can quickly ship to local locations.
- We can also ship nationally no matter where your project is located.
- Order direct through the website with your Touchstone® For Pros discount.
- We can add all your designers and purchasers to our wholesale portal.
- Most orders ship within 24/48 hours.
- Your elite professional status gives you priority service. Our Pennsylvania-based CSRs will help facilitate your orders and answer any questions.
- Pricing is easy. Your discount is automatically applied, and shipping is free – no surprises at checkout. Your orders are sales tax exempt.



PAA MEMBER BENEFIT PROGRAM



- Exclusive Discounted Pricing
 - Enroll in our exclusive For Pros Program for **50% off** your first electric fireplace purchase (limit one fireplace)
- Dedicated Sales and Service Specialist based in Exton, Pennsylvania
- Fast, Free Nationwide Shipping from Our PA Warehouses
- Advanced Notice of New Products
- Marketing Partnerships
- Social Media Exposure

Contact Ben to Enroll Today!

- E-mail: bbeggs@thpus.com
- Phone: 800-215-1990



NEXT STEPS

- ❖ Visit the Touchstone Showroom to view and see our products on display. Enjoy a free lunch!
- ❖ Order a **50% off** sample unit for your product needs... we will ship it to you. You will see the quality of our product and experience our secure packaging.
- ❖ Provide specs on your project and we will thoughtfully provide custom pricing with product recommendations based on your specifics, budget and timeframe.
- ❖ We can phase the delivery of inventory to your install needs.

QUESTIONS



THANKYOU



Ben Beggs
Business Development Manager
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TOUCHSTONEHOMEPRODUCTS.COM